

January 16, 2017

To,  
The Secretary  
**BSE Limited**  
P J Towers,  
Dalal Street,  
Mumbai – 400 001

**Scrip Code: 531359**

Dear Sir,

**Sub: Intimation of Board Meeting and Trading Window Closure**

Pursuant to Regulation 29 read with Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that a Meeting of the Board of Directors of the Company will be held on January 30, 2017 inter-alia to consider, the Unaudited Financial Results for the Quarter and Nine months ended December 31, 2016.

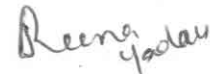
We further inform that the 'Trading Window' as per Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, will be closed from January 23, 2017 to February 01, 2017 (both days inclusive).

This trading window closure will be for taking into consideration the Unaudited Financial Results for the Quarter and Nine Months ended December 31, 2016.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,  
for **SHRIRAM ASSET MANAGEMENT COMPANY LIMITED**



**REENA YADAV**  
**COMPANY SECRETARY**

**Shriram Asset Management Company Limited**

SEBI Registration No. MF/017/94/4, CIN : L65991MH1994PLC079874

Mumbai Office : 208, Shiv Chambers, 'B' Wing, 2nd Floor, Sector 11, C. B. D. Belapur, Navi Mumbai-400 614

Phone : +91-22-27579301/7556, Fax : +91-22-27566634

Regd. Office : Wockhardt Towers, 2nd Floor, East Wing, C-2, G Block, Bandra Kurla Complex, Bandra (East), Mumbai-400 051

Admin. Head Office : CK-6, 2nd Floor, Sector-II, Salt Lake City, Kolkata-700 091, Phone : +91-33-23373012, Fax : +91-33-23373014

Email : srmf@shriramamc.com, Website : www.shriramamc.com



**SHRIRAM ASSET MANAGEMENT COMPANY LIMITED**  
CIN: L65991MH1994PLC079874  
Wockhardt Towers, East Wing, C-2, 'G' Block,  
Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.  
Website: www.shriramamc.com, Email ID: srmf@shriramamc.com

**GENERAL NOTICE**

Pursuant to the Regulations 29 and 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, notice is hereby given that the meeting of the Board of Directors of the Company will be held on Monday, January 30, 2017 to consider and take on record the Unaudited Financial Results for the Quarter and Nine Months ended December 31, 2016.

Further details are available at the website of the Company www.shriramamc.com and also at website of BSE Limited www.bseindia.com

For **SHRIRAM ASSET MANAGEMENT COMPANY LIMITED**

Place : Mumbai  
Date : January 16, 2017

Sd/-  
Reena Yadav  
Company Secretary

**दिवसार्ति**  
मुंबई, मंगळवार, १७ जानेवारी २०१७



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For **SHRIRAM ASSET MANAGEMENT COMPANY LIMITED**

Place : Mumbai  
Date : January 16, 2017

Sd/-  
Reena Yadav  
Company Secretary